



# SKILLS AMBASSADORS INTRODUCTION

## Your responsibilities as a Skills Ambassador include:

- Reaching out to individuals your country or region, on social networks and inviting them to subscribe to relevant e-learning courses. You will be provided with a unique trackable, link and code, allowing customers to access partially sponsored e-learning using your code.
- Posting about e-learning opportunities on your social media profiles and sending emails to your network, using your unique link and code.
- Adding your role at Digital Skills Authority to your LinkedIn profile, highlighting your involvement as a Skills Ambassador.
- Sharing and liking social media posts from Digital Skills Authority.

By fulfilling these responsibilities, you will contribute to the growth of our e-learning programs and help individuals gain valuable skills in digital business and marketing.

## Incentives

Working in collaboration with Digital Skills Authority present a range of enticing incentives for individuals. These incentives include:

**Commissions:** By sharing your unique code, you have the opportunity to earn commissions (between \$80 and \$100) for each person who subscribes using your code. This system allows you to receive financial rewards for each successful referral you generate.

**Prestigious Awards:** As a participant, you may also vie for the esteemed title of “Skills Ambassador of the Year.” This coveted accolade recognizes individuals who have demonstrated dedication and impact as a Skills Ambassador, elevating their standing and reputation within industry.

By engaging with Digital Skills Authority, you not only have the potential to earn financial rewards but have the chance to be acknowledged and celebrated for your valuable contributions.

[digitalskillsauthority.org](https://digitalskillsauthority.org)



## Interested in joining our Skills Ambassadors in your country and region?

Please complete the registration form, committing to the Skills Ambassadors Code of Conduct and terms and conditions. Thank you.